

GLOBAL TRADE & LOGISTICS

BROUGHT TO YOU BY THE CENTERS FOR INTERNATIONAL TRADE DEVELOPMENT (CITD)

Pathway Guide

Why should you think about Global Trade as a career?

- Globalization is a dimension of every business and occupation – business, transportation, travel & tourism, engineering, retail, etc. International trade is growing much faster than the U.S. economy – so obtaining a global mindset and skills will set you apart – and make you more “Globally” competitive.
- Your current or future employer’s (or your own businesses) next customer is most likely going to be from outside the U.S. In 2-3 years, China will become the largest economy – it is already the #1 consumer of automobiles, home appliances, apparel and nearly every other consumer good. Do you know about Tao Bao?
- Jobs of the future will require you to know about globalization, work with people from around the world and potentially travel around the world. Learn about global trade and you will not be left behind!



California CITD

Centers for International Trade Development
Services that Promote Exports and International Business Education

most important

Basic Skills

required for work in the
Global Trade &
Logistics Pathway

asking good questions **listening**
problem solving emotional intelligence
adaptability to change
cultural sensitivity global mindset

3 Three Main Points

- 1** California’s main industries – IT, Food and Agriculture, Entertainment, Transportation equipment, scientific and medical instruments are all heavily dependent upon global markets for their survival.
- 2** Global awareness and cultural understanding is a perspective and knowledge set that employers are increasingly demanding for all occupations
- 3** Global business is exciting and provides the possibility to discover new places, meet people with different perspectives and learn.



Printable



[Global Trade & Logistics Pathway](#)

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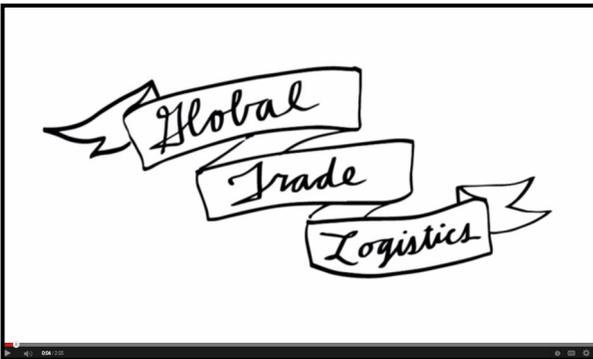


Video



[Pathways in Global Trade](#)

Animation and student voices help keep this video light and easily accessible for students who might be interested in global trade.



[Global Trade & Logistics Overview](#)

Global Trade & Logistics—created for the Doing What Matters Initiative of the California Community Colleges Chancellor’s Office.



Resources



[California CITD](#)

Centers for International Trade Development: Services that promote exports and international business education. CITD invests in California's economic growth and global competitiveness through industry-specific education, training and services that contribute to a highly skilled and productive workforce.



[Export.gov](#)

Export.gov is a site about international trade that is managed by the International Trade Administration. The U.S. Government has strategically partnered with major corporations to help small and medium-sized U.S. companies begin and/or expand their export sales.



[I Have A Job In Global Trade \(Official Music Video\)](#)

The official music video for the song “I Have A Job In Global Trade.”