

Pathway Guide

Is a career in Entrepreneurship/Small Business right for you?

- Do you recognize opportunity when you see it that others may not?
- Do you want to create, organize and manage a business?
- Are you creative?
- Do you believe in yourself?
- Do you have an idea for a product or service that is unique?

most important

Basic Skills

required for work in the
Entrepreneurship/
Small Business pathway

opportunity recognition **creative thinking**
problem solving customer service
responding versus reacting to your environment

3 Three Main Points

- 1 Small Business crosses every sector of the economy.
- 2 Students are discovering entrepreneurship as a career pathway.
- 3 Nearly every community college in California provides coursework or program offerings to support entrepreneurs and small business owners.



Printable



Are you an Entrepreneur? A student guide to entrepreneurship with quizzes and activities to [get started on your journey.](#)



Video



[How To Be An Entrepreneur](#)

The CaCareerCafe has a special section for Entrepreneurs with videos, lessons and activities that will give you some basics on how to be an entrepreneur.



[Biz Whiz Academy](#)

Teaching kids and teens to be entrepreneurs!



Resources



[Doing What Matters for Small Business](#)

The mission of the Small Business Sector is to work together with industry and education to improve and expand our business and entrepreneurial curriculum so we better deliver a job-ready workforce and entrepreneurial leaders to ensure California's economic growth and global competitiveness.



[Think Like an Entrepreneur](#)

Are you an Entrepreneur? A student guide to entrepreneurship with quizzes and activities to get started on your journey.