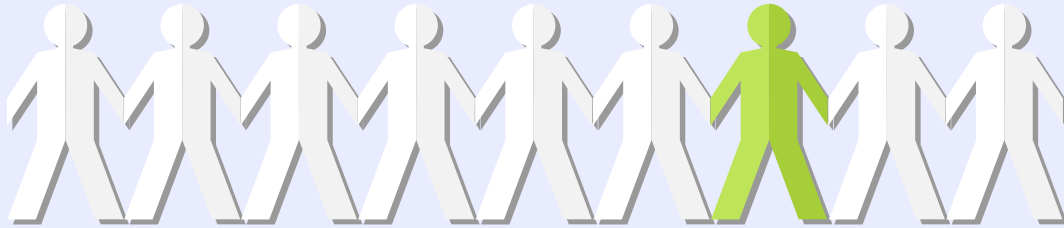




BE A STANDOUT

LinkedIn is the World's Largest Professional Network with more than 225 million members. While you may be established on Facebook and like to tweet, a well-developed LinkedIn profile will help you build a professional presence and make connections in the workplace. If you have a good Profile, LinkedIn will give you a competitive advantage in your job search quest.

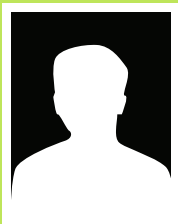


Are you doing all the right things with your LinkedIn profile or are you making LinkedIn mistakes that could hurt you?

Take this LinkedIn quiz to find out!



On average, people only spend 5.7 seconds looking at your profile.



The area that gets the most attention is your picture — so select a good one!

- Y | N You have a LinkedIn Profile.
- Y | N Your Profile includes a head-and-shoulders professional, smiling picture.
- Y | N Your headline, summary, and specialties are snappy and keyword-filled.
- Y | N Your Profile is complete—but not too detailed.
- Y | N Your Profile includes at least one recommendation.
- Y | N Your Profile gives your job title.
- Y | N You have joined at least one group.
- Y | N You have been contacted by recruiters and/or hiring managers about jobs.
- Y | N You believe your Profile represents you at your very best.

If you answered “No” to any of these, you need LinkedIn help.

If you don't have a LinkedIn Profile, why would creating one help you?



Want to learn more about creating a LinkedIn Profile?

[Register for a free LinkedIn online workshop here.](#)

“LINKEDIN PROVIDES A WEALTH OF OPPORTUNITIES FOR JOB SEEKERS TO USE. —LINDSEY POLLAK”